

Month 1: Introduction to Video Editing & Basic Tools

Week 1: Fundamentals of Video Editing

Introduction to video editing & its importance
Understanding video formats, resolutions, and frame rates
Basics of storytelling & video sequencing

Overview of different editing software

(CapCut, InShot, Filmora/Camtasia, Adobe Premiere Pro)

Week 2: Canva for Video Editing

Creating simple video edits using Canva
Using templates for social media videos
Adding text, animations, and transitions
Exporting & sharing videos for different platforms

Week 3: CapCut – Mobile Video Editing

Introduction to CapCut's interface
Basic cutting, trimming, and splitting techniques
Adding music, sound effects, and voiceovers
Applying filters, transitions, and text effects

Week 4: InShot – Editing on the Go

Using InShot for quick mobile video edits
Cropping, resizing, and adjusting aspect ratios
Adding effects, speed adjustments, and text overlays
Exporting high-quality videos for different social media platforms

Month 2: Intermediate Editing & Creative Enhancements

Week 5: Filmora /Camtasia Basics

Introduction to Filmora's user-friendly interface
Importing media & organizing clips
Basic timeline editing (cutting, trimming, merging)
Using built-in transitions & effects

Week 6: Filmora Advanced Features

Motion tracking & keyframe animations
Working with green screen (chroma key) effects
Audio editing & noise reduction techniques
Best export settings for high-quality videos

Week 7: Adobe Premiere Pro Basics

Navigating Premiere Pro's workspace
Importing & organizing clips efficiently

Week 8: Text, Graphics & Sound Editing

Adding titles, captions, and lower thirds
Using motion graphics & animations for branding
Enhancing audio with sound effects & background music
Syncing audio with video for professional output
Month 3: Advanced Editing & Final Project

Week 9: Advanced Premiere Pro Techniques

Color correction vs. color grading techniques
Working with keyframes for smooth animations
Green screen (chroma key) and special effects
Speed ramping & slow-motion effects.

Week 10: Exporting & File Management

Best export settings for various social media & professional projects
Understanding file formats, codecs & resolutions
Managing storage & backup strategies for large projects
Creating eye-catching thumbnails & social media teasers

Week 11: Final Project & Certification

Students create a final video project (e.g., social media ad, vlog, short film)
Review & feedback session
Q&A & troubleshooting common editing issues
Certification of completion

Basic timeline editing: cutting, trimming, and layering
Adding transitions & simple effects