

3-Month Graphic Design Course Outline

Month 1 – Design Foundations & Canva Mastery

Week 1 – Introduction to Graphic Design & Canva Basics

Day 1: What is Graphic Design? Principles of design (balance, contrast, alignment)

Day 2: Understanding visual hierarchy, color theory basics

Day 3: Canva interface overview, templates & elements

Day 4: Creating posters, flyers, and social media posts in Canva

Day 5: Practice: Design a personal portfolio banner

Tools: Canva

Week 2 – Branding & Social Media Design (Canva)

Day 1: Logo design fundamentals

Day 2: Brand color palette and typography selection

Day 3: Social media graphics (Instagram, Facebook, YouTube)

Day 4: Designing business cards & brochures

Day 5: Mini project – Create a complete brand kit in Canva

Tools: Canva

Week 3 – CorelDRAW Basics

Day 1: CorelDRAW interface & workspace setup

Day 2: Basic drawing tools – shapes, curves, lines

Day 3: Working with text & fonts

Day 4: Layers, alignment & grouping objects

Day 5: Practice – Create a simple logo and poster

Tools: CorelDRAW

Week 4 – Advanced CorelDRAW Design

Day 1: Vector illustration techniques

Day 2: Tracing images and using Bézier tool

Day 3: Designing business cards & brochures

Day 4: Printing setup and file export formats

Day 5: Mini project – Create a company branding set

Tools: CorelDRAW

Month 2 – Adobe Photoshop Essentials

Week 5 – Photoshop Interface & Basics

Day 1: Photoshop interface, layers & workspace

Day 2: Selection tools & image cropping

Day 3: Color correction, brightness & contrast adjustments

Day 4: Retouching tools (healing brush, clone stamp)

Day 5: Practice – Edit a portrait photo

Tools: Adobe Photoshop

Week 6 – Photo Editing & Image Composition

Day 1: Blending modes & opacity control
Day 2: Removing backgrounds
Day 3: Combining multiple images (photo manipulation)
Day 4: Using filters & layer masks
Day 5: Mini project – Create a digital collage

Tools: Adobe Photoshop

Week 7 – Text & Effects in Photoshop

Day 1: Typography in Photoshop
Day 2: Creating text effects & mockups
Day 3: Using shapes & smart objects
Day 4: Creating advertising banners
Day 5: Mini project – Social media ad design

Tools: Adobe Photoshop

Week 8 – Real-World Photoshop Projects

Day 1: Product photo retouching
Day 2: Poster & flyer design
Day 3: Website and app mockups
Day 4: Batch editing and export settings
Day 5: Mid-term project – Design a brand campaign

Tools: Adobe Photoshop

Month 3 – Professional Portfolio & Mixed Tool Projects

Week 9 – Combining Canva, CorelDRAW & Photoshop

Day 1: Integrating designs between tools
Day 2: Designing print-ready materials
Day 3: Creating digital and print ads
Day 4: Workflow optimization tips
Day 5: Practice – Social media campaign 
Tools: Canva, CorelDRAW, Photoshop

Week 10 – UI/UX & Mockup Design

Day 1: Introduction to UI/UX basics
Day 2: Website header & button design in Photoshop
Day 3: Mockup presentation using Canva
Day 4: Creating responsive ad designs
Day 5: Mini project – Landing page design

 **Tools:** Photoshop, Canva

Week 11 – Portfolio Development

Day 1: Selecting and organizing your best works
Day 2: Creating portfolio layouts in Canva
Day 3: Adding personal branding elements
Day 4: Exporting designs for web & print
Day 5: Peer review and portfolio presentation
Tools: Canva, Photoshop, CorelDRAW

Week 12 – Final Project & Career Preparation

Day 1: Final project briefing (choose real-world client brief)
Day 2: Design development & feedback
Day 3: Project refinement and presentation preparation
Day 4: Final project showcase
Day 5: Career guidance (freelancing, job sites, resume tips)  **Tools:** Canva, CorelDRAW, Photoshop